

# Community Update

## Information About Measure I



Fall 2018

# Measure I on the November 6<sup>th</sup> Ballot

- On August 7, 2018 the Porterville City Council placed Measure I on the November 6, 2018 ballot.
- If approved, Measure I provides funding to maintain Porterville's quality of life including maintaining rapid emergency response times, public safety, streets, repairing potholes and keeping public areas clean and safe.



# Official Measure I Ballot Question

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**City of Porterville Public Safety and Essential Services Measure.** Shall an ordinance be adopted to maintain police, fire, emergency response times; prevent property crimes like thefts and burglaries; maintain/increase neighborhood and school police patrols; maintain anti-gang, senior, youth services; increase after-school and library programs; address homelessness; repair potholes and streets; and other services by establishing a one-cent sales tax providing approximately \$6,000,000 annually until ended by voters, requiring independent audits, citizen's oversight and all funds used for Porterville?

YES

NO

# Why was Measure I placed on the ballot?

- **Almost 60% of all 911 calls to the Porterville Fire Department require emergency medical attention.**
  - The American Heart Association © says brain deterioration starts between 4-6 minutes after a person stops breathing.
  - If approved, Measure I can help achieve rapid response times from our City's firefighters and emergency medical workers, who are the first to respond and save lives.
- **There are about 200 gang members who live or frequent Porterville.**
  - Measure I would allow the City's Police Departments to better address:
    - gang violence
    - drive-by shootings
    - assaults with a deadly weapon
    - keeping gang members and drug dealers from nearby communities out of our City.



# Why was Measure I placed on the ballot?

- Almost 60% of Porterville streets are rated “poor,” “very poor,” or “worse” by independent pavement management engineers.
- Repairs and upgrades to our streets and roads must be made before they get even more expensive in the future.

POTHOLE PHOTO



# Community Identified Priorities to be Addressed by Measure I

- Requiring all funds be used locally, for Porterville
- Maintaining police, fire and emergency response times
- Preventing property crimes like thefts and burglaries
- Repairing potholes and maintaining streets
- Keeping public areas safe and clean
- Maintaining and improving school safety
- Addressing homelessness
- Increasing after-school and library programs





## How does Measure I Maintain Porterville's Quality of Life?

Well-maintained streets, the quality of local parks, safe and clean public areas and neighborhoods, and rapid emergency response by police and fire departments are investments that strengthen our community, improve property values and make Porterville a more desirable place to live, do business and raise a family.

# Measure I Local Control and Cost

- Measure I funds must be used locally.
- Measure I funds cannot be taken by Sacramento.
- Measure I funds can only be used for and by the City of Porterville.
- Measure I costs one-cent in sales tax for a one-dollar purchase.
- Critical products such as food purchased as groceries and prescription medications continue to be exempt from Measure I.



# Measure I Financial Protections

- ✓ Measure I requires that all funds are used locally.
- ✓ Measure I requires guaranteed annual independent audits, citizens oversight committee and public reviews to ensure funds are spent properly.
- ✓ Measure I funds are protected by law from the state. No funds can be taken by Sacramento.

# Voter Information

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Measure I is a local City of Porterville measure on the November 6 election ballot. If passed, Measure I would provide local funds for Porterville's public safety and quality of life.

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For the full text of Measure I, visit Tulare County's Registrar of Voters:  
<https://tularecoelections.org/elections/>.

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Permanent Absentee Voters should receive their ballots the week of October 8th. If you did not receive yours, call (559) 624-7300.

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Poll Voting will occur on Tuesday, November 6. Polling places are open from 7am-8pm. Vote-By-Mail Ballots can be dropped off at any Polling Place in Tulare County on Election Day.

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If you have questions about where to vote or your absentee ballot please call the Registrar of Voters at (559)624-7300 or the Porterville City Clerk at (559) 782-7464.

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Where can  
I get more  
information  
about  
Measure I?

For more information about Measure I,  
visit:

[www.ci.porterville.ca.us](http://www.ci.porterville.ca.us)





**Questions?**

**Thank you for your time and input!**