



City of Porterville Community Development Department Temporary Sign Permit

Pursuant to Chapter 305 of the Porterville Development Code, Section 305.11, the following individual is responsible for posting said signs and hereby files his/her name, address and telephone number with the Community Development Department, and certifies that they received a copy of Section 305.11 Temporary Signs of the Development Code.

(Fee: \$ 19.75)

Type of Sign: (Please check one)

Handheld Sign(s) Portable Sign(s) Inflatable Sign(s) Banner(s)
Not to exceed allowances allowed per land use and zoning designation

Other: _____

Period to be displayed: _____

Business Name and Address: _____

Property Owner(s) Name: _____

Property Owner(s) Signature _____

Sign Message: _____

Plot Plan: (Provide North Arrow)

Telephone Number(s): _____

Applicant name (Type) _____ (Signature): _____

Date: _____ TSP# _____

City Codes Governing Temporary Signs

Porterville Municipal Code Section:

305.11 Temporary Signs

The following types of temporary signs are permitted, provided that they conform to the standards of this section:

(a) Commercial Banners, Handheld Signs, Portable Signs and Inflatable Signs:

Banners, handheld signs, portable signs and other similar temporary advertising devices shall be prohibited, except for business openings, special events, promotional events and signs advertising a subdivision being developed in the City and are subject to the following:

- (1) A temporary sign permit shall be secured prior to the installation or display of any such sign. Issuance of a temporary sign permit may be contingent upon the overall permissible area available for temporary signs within a geographic area as identified in subsection (a)(6) of this section. In addition, the application would be reviewed in light of other temporary sign permit applications submitted for the same area, which may put such signs in conflict with subsection (a)(6) of this section.
- (2) A temporary sign permit shall be granted for any one business or building for a period of three (3) calendar months. A temporary sign permit shall authorize the business to display a banner, handheld sign, portable sign or inflatable sign for the duration of the sign permit. A maximum of two (2) such signs may be permitted with a single application.
- (3) No more than one temporary sign permit shall be in effect simultaneously for any business.
- (4) Each business shall be limited to a maximum of four (4) temporary sign permits in any calendar year. Permits valid in two (2) calendar years shall be counted within the earlier calendar year.
- (5) Each business shall be limited to a maximum of one temporary sign permit for the purpose of advertising a “going out of business sale,” or the equivalent in any calendar year.
- (6) Unless otherwise authorized by a master sign program, freestanding temporary signs for multiple tenants of any one building, shopping center, office complex, or unified development shall be separated by a minimum of one hundred (100) feet.
- (7) All banners, regardless of their ratio allowance of signage to linear building frontage, shall not exceed forty (40) square feet in size.
- (8) A-frame signs are not considered temporary and as such do not apply to this section.
- (9) No temporary sign shall be mounted on or above roofs or mansards or otherwise extend above a parapet wall or ridge line of a structure.
- (b) Non-commercial Message Signs on Residential Uses.** On residential uses, non-illuminated temporary signs displaying non-commercial messages, with the size restrictions as specified in (c) below may be displayed at any time. However, during the period of time beginning 60 days before a general, special, primary or runoff election, and ending 15 days after such election, the amount of display area may be doubled. Flags do not count toward the signage allowed under this provision.
- (c) Non-commercial Message Signs on Commercial, Business, Industrial and Manufacturing Uses.** On commercial, business, industrial, and manufacturing uses, non-illuminated temporary signs displaying non-commercial messages, with the size as specified below, may be displayed at any time. However, during the period of time beginning 60 days before a general, special, primary, or runoff election, and ending 15 days after such election, the amount of display area may be doubled. Flags do not count toward the signage allowed under this provision.

- (1) **Permission Required.** Such temporary signs may be erected or placed on private property or in the public right of way provided that the permission of the legal owner, or in the case of public right of way the owner or tenant of that property immediately adjacent to the public right of way where the sign is placed, is first obtained. Said signs shall not require a sign permit.
- (2) **Prohibited Locations:**
 - a. Any location that would constitute a hazard to vehicular and pedestrian traffic.
 - b. Attached to any pole or structure supporting a traffic control sign or device, street tree or fire hydrant.
 - c. Placement within or on a roadway or on the sidewalk.
 - d. Within the public right-of-way abutting any public property including parklands or within City maintained landscaped parkways within public right of way.
- (3) **Size Limitations in a Residential Zone District.** The following size limitations apply:
 - a. Four (4) square feet when located on private property with frontage on a local street as designated in the General Plan.
 - b. Eight (8) square feet when located on private property with frontage on an Arterial or Collector Street as designated in the General Plan.
- (4) **Size Limitations in a Non-Residential Zone District.** The following size limitations apply:
 - a. Sixteen (16) square feet when located on private property.
 - b. Four (4) square feet when located within the public right of way.
- (5) **Violations.** Violation to any of the above regulatory conditions shall be deemed a public nuisance and may be summarily abated as such; and each day that such violation continues shall be regarded as a new and separate offense.
- (d) Subdivision Signs.** Signs advertising a subdivision being developed in the City are subject to the following requirements:
 - (1) **On-Site Signs.** One (1) sign per street frontage with a maximum of three (3) temporary real estate subdivision signs may be permitted on the subdivision site in accordance with the following:
 - a. **Maximum Sign Area.** The maximum sign area may be no more than one hundred (100) square feet (total of all signs).
 - b. **Height.** A maximum of ten (10) feet
 - c. **Duration.** Subdivision signs shall be removed twenty-four (24) months from the date the permit for same is issued, or when the last lot of the subdivision has been sold for the first time.
 - d. **Letter of Agreement.** A Letter of Agreement from the property owners giving the City right of entry to remove signs in the event the above stipulations are not complied with shall be submitted to the Zoning Administrator prior to the issuance of a sign permit. If at any time the property on which the signs are located is sold, the signs shall be removed, or a new Letter of Agreement shall be submitted from the buyer to permit the signs to remain and granting the City right to enter the property and remove the signs.
 - (2) **Off-Site Signs.** Up to four (4) off-site directional real estate subdivision signs directing traffic to open houses and subdivisions involved in real estate sales may be permitted in any zone, provided that:
 - a. **Maximum Sign Area.** The maximum sign area per sign may be no more than thirty-two (32) square feet
 - b. **Height.** A maximum twelve (12) feet.
 - c. **Duration.** Said signs and advertising structures shall be removed twenty-four (24) months from the date the permit for same is issued, or when the last lot of the subdivision has been sold for the first time.
 - d. **Consent of Landowner.** A completed application form, including a notarized affidavit signed by each property owner of each site is required prior to issuance of a sign permit.